

IRMA TIMES

READ IN THE HOME OF EVERY
RESIDENT IN THE IRMA
TRADING AREA.

A.F.U. Notes

The regular monthly meeting of the Irma local A.F.U., No. 154, was held in the high school on Monday evening, Nov. 23, and in spite of the bad roads, a fair crowd was in attendance.

After the regular business had been transacted a resolution committee was appointed to draft resolutions, dealing with many phases of agricultural production, so vital to our all-out war effort.

These resolutions to be brought before the next meeting which has been set for the first Wednesday in December, in Hedley's hall, at 8 p.m. A lunch committee was also appointed, who are in charge of arrangements for a social hour, following the meeting. All farmers are invited to attend and bring their wives along. Everybody please bring sandwiches, cake or cookies.

Farmers Not Profiteers

If farmers really wanted to profiteer, they wouldn't bother to fight for higher prices. If farmers wanted to make more money during this war, they'd leave their farms for jobs in defence plants where unskilled workers are getting more in a few months than some hard working, highly skilled farmers expect to earn in a lifetime. Thousands of farm people have gone to factories. Nobody can blame them, but everybody ought to respect those who stay on their farms producing "Food for Victory." They know its no way to make money, but they know that if too many farmers leave the land, there won't be any victory. So they stay at work. All they ask is some assurance that they can continue to stay at work under inflationary conditions forced on them by rises in industrial wages. Economists don't associate farm prices with inflation. That sort of talk has come from politicians. "The buying power of the factory wage earner is about twice what it was in 1914, while the buying power of the farmer has only recently reached what it was in 1914."

Farmers don't strive to become war profiteers. If they did, they wouldn't be farming these days. They do want a price level for their products that will enable them to enjoy a standard of living comparable to that of workers in other industries from politicians. If a farmer can't meet his debt obligations and pay higher taxes, higher wages for farm help, and many other higher costs of producing farm products, he will sooner or later be tempted to turn to some other more remunerative war industry which will be to the detriment of Canada and the United Nations.

Farming is a war industry and its workers must be remunerated on the basis of equity with workers in other war industries. Food as well as war equipment and munitions will be needed to help our fighting men win the war.

W.C.T.U.

W.C.T.U. NOTES

When a popular church presents a special entertainment for a W.C.T.U. program, old-time temperance workers find it an encouraging indication of a hopeful trend for future activities. While a full audience gave evidence of concurring with the statement that the features presented by the United church Sunday school last Saturday evening were happy and fruitful.

Beginning with "O, Canada," and ending with "God Save the King," every item was interesting, instructive and enjoyable. The junior members of the Mission band sang an effective number; Misses Simmermon and Elford rendered a beautifully harmonious vocal duet; Olive Jack was unsurpassed in a piano solo that called vigorously for an encore; the girls' choir sang a chorus; a veteran worker gave two readings, one Will Carleton's sympathetic picture of early efforts of the "Temperance Crusade," one humorous; Little Shirley Enger's piano solo was a lovely selection, very prettily done; while the feature of the evening's program was a radio presentation of scientific temperance data by a group of the Sunday school children under the able training of Miss Winnie Reeves.

Last but not least the final remarks by Rev. Longmire illustrated the binding effect of temperance learning by the young.

And everybody went home rejoicing, feeling the evening well and profitably spent.



A program that is doing a great deal to make C.I.C.A. listeners live on the lighter side is "Good Luck." This top notch show features Bob Farnam's music, the English Music Hall funsters, Al and Bob Harvey and Alan Savage as MC. This lively crusade comes to you each Monday, Wednesday and Friday at 5:00 over station C.I.C.A. "Blended Rhythm" is another blues-chaser featuring the popular comedian, Alan Young, as master of Ceremonies. Sharing the spotlight on this new variety program are Eric Wild and his popular Blended Rhythm orchestra. Be sure to tune your dial to 930 kilocycles on Tuesday at 6:30 p.m. for this top-ranking C.I.C.A. show. Claire Wallace and Tod Russell, heard on the War Finance feature, "They Tell Me," have formed one of the best known radio teams on the Canadian air during the past three years. Now they are making their programs work for the war. Tune in to "They Tell Me," daily at 11:45 over C.I.C.A.

Speaker

MISS WILNA THOMAS TO SPEAK IN IRMA, NOV. 28th

Miss Wilna Thomas, of the dominion board, will be in Irma on Saturday, November 28. She will give an address in the United church on Saturday afternoon. She is interested in leadership and would like to address a large group of young people. Remember the day and come out.

The W.M.S. will be packing a box of good used clothing and toys for the Bonnyville mission on Dec. 4. Any donations will be greatly appreciated. Donations may be left at the manse or at any of the members' homes.

The last W.M.S. meeting was held at Mrs. Simmermon's with a good attendance. Another chapter of the book "This is the Victory," was ably given by Mrs. Reeds.

Our next meeting is the annual meeting and will be held at the manse.

Navy League

Forty eight thousand Canadian sailors, and other thousands of the merchant marine, through foul and fair weather, through the terrible dangers of the sea and lurking U-boats, keep the life lines of the United Nations open, and carry the munitions and food to the armies that will bring victory for democracy.

These men give unselfishly of their services, to the Nation so that the way of life that we have enjoyed—that way of life that our forefathers have bequeathed to us—is maintained. They suffer tremendous hardships, face perils that would daunt the hardest spirit, and yet at the call of duty they go down to the sea in ships, many of them never to return.

As we are celebrating the deeds accomplished by the Canadian Navy. We are paying tribute to the sacrifice they have made and continue daily to make so that freedom may reign throughout the earth.

And you are asked to help the men of Canada's Navy. The men who go daily on the great waters in the little, uncomfortable ships, daring ships that have faced high seas and have met desperate ends, and have done their job with a courage and devotion of which even Nelson would be proud.

Week by week little ships, destroyers, corvettes and mine sweepers are slipping down the ways that lead to battle on great waters. Always there have been men waiting to man these ships. In place of the 2,000 men of the Canadian Navy at the outbreak of the war there are now 48,000 men in the Navy.

These men of the sea man the ships that are the greatest weapon against U-boats. The thrilling story of the many victories of Canadian corvettes over German U-boats, and the many victories of our under-sea craft has thrilled us all. Let us all thrill the men of our Navy by subscribing as liberally as possible to the Navy League of Canada's Christmas Fund.

The Navy League of Canada, charged with the responsibility of supplying comforts to the men of the Navy and Merchant Marine, is taking a leading part in a campaign being carried out in connection with Navy Week to appeal to the people of Canada to donate as liberally as possible so that comforts can be sent to every man in the Merchant Marine and the Navy this Christmas.

An objective of 100,000 ditty bags has been set by the Navy League. These bags will contain woolen articles, toilet articles, candles, razor blades, and my other articles that are indispensable to the comforts of these heroes of the sea.

You can help by sending a donation to the secretary of the League at Edmonton, or by making your donation through the chartered bank in your district.

WANT ADS

STRAYED—From my place, one red calf, white face, about 6 months old. No brand. Reward for recovery. Linus Meyer, phone 609, Irma. 20-27p

Kinsella

Mrs. Lancaster is visiting her son and daughter east of town after spending a few days with her daughter, Miss Irene Lancaster, in Edmonton.

Pt. Sgt. Pender Smith has been transferred and looks forward to a leave in the near future.

The Kinsella Red Cross are holding a whist drive at the Kinsella hotel on Wednesday night.

Mr. Wylie Brown took Mrs. T. Greenwood to Viking hospital on Sunday night. Mr. Clifford Bowden, who is teaching at Ryley, spent the week-end at Kinsella with his sister, Mrs. Jack McKie.

Tom Mackie, an old timer of this district left for the coast where he now resides.

Kinsella wishes Mr. and Mrs. Loge Sowinski all good luck and happiness. The couple were united in marriage last week and are spending their honeymoon in Edmonton.

VIKING ITEMS

Flying Officer W. F. Ewart, and Warrant Officer I. F. Bogden, of the R.C.A.F. No. 4 training command paid an official visit to the local air cadet squadron on Friday and Saturday of last week. Ewart conferred with the local committee and officers of the squadron in regard to the work of the cadets and equipment needs and requirements. Warrant Officer Bogden, who is a disciplinarian and drill instructor, put the cadets through their paces and gave them much valuable advice and instruction. A marked improvement in the various drills was shown. The officers, too, were given many pointers that will assist them in the future. Warrant Officer Bogden spoke highly of the manner in which the cadets responded to the various commands.

Walter, well known local enthusiastic curler was unanimously elected president of the Viking curling club for the ensuing year at a meeting of curlers held in the Alberta Junior Hotel last Friday evening. Art Clandfield was elected vice-president, and G. T. Loney was re-elected secretary-treasurer. Former president J. L. Slavik gave a resume of the trip to Quebec last February when the Viking rink, Alberta champions, took part in the MacDonald-Brian competitions. It was an event that will be long remembered by the members of the rink. He also refuted the rumor that he had received a large sum of money from his employers to make the trip. He expressed the thanks of his rink for the fine support given them by the Chamber of Commerce to make the trip more pleasant.

Efforts are being made to get a caretaker and have ice ready before Christmas if possible. The fees were set at \$6.00. A ruling was made that paid up members of the club be given preference when choosing rinks for local bonspiels and competitions. Mrs. Gilpin and Mrs. Rollans were joint hostesses Thursday when the Women's Institute met at the latter's home. Rev. F. O'Neill was guest speaker and was most entertaining. The annual meeting and election of officers will be held December 8 at the home of Mrs. Wm. Comisarow. Two quilts will be made Wednesday at the home of Mrs. Ash. Mrs. Murdoch won the prize for the quilt put on by Mrs. Cartwright. Eighteen members were in attendance.

Under the guidance of Clem Loughlin, president of the Chamber of Commerce a car of scrap rubber was loaded here last Thursday by a gang of volunteer helpers. The shipment is going forward to the east. McLaren's cartage trucks loaded the rubber to the cars. Roland Otto packed the sacks of tubes and miscellaneous rubber articles.

Word has been received that Dr. J. M. Holson, formerly of this place, died at his home in Vancouver on Sunday, November 15, at the age of 82 years. He left Viking 14 years ago to make his home at the coast and retired from his medical practice. Surviving are his wife, four daughters and one sister. Funeral services were held on November 18 and interment took place in the Vancouver Masonic cemetery.

News of Our Boys

Alex Mancor, Petty Officer of a Canadian destroyer, arrived home Wednesday morning on a month's leave.

Sam Stead enlisted with the R.C.A.F. at Edmonton on Nov. 18, for training as an airframe mechanic.

Pte. Tom Lewis arrived home on leave last Friday morning from an eastern army camp.

E. A. Allen of the R.C.A.F., Saskatoon, was home on leave last week-end.

Glen Hockett enlisted in the Active army at Edmonton last week.

Wedding Bells

ELLIOTT-LOCKHART

The marriage of Daisy Violeta, daughter of Mr. and Mrs. Wm. Lockhart, of Kinsella, to Gordon Russell Elliott, eldest son of Mrs. Elliott and the late James G. Elliott, took place on Nov. 7 at the United church manse, Irma, Alta. Rev. E. Longmire performed the ceremony. The bride wore a dress of maroon crepe with accessories to match. Miss Louise Barber was her attendant. She wore brown crepe with hat to match. Mr. Irvin Prosser was best man.

After the ceremony, a reception was held at the home of Mrs. Elliott.

A DELIGHTFUL SHOWER

Mrs. George Nagy, formerly Miss Ethel Tate, was the guest of honor last Friday evening when a large number of friends gathered at the home of Mrs. I. S. Reeds, laden with gifts and good wishes for the bride of a few months ago. The rooms were tastefully decorated for the occasion, and after enjoying a keen contest and some musical games, little Charles Holt, dressed as a snow man and drawing a "snow-drift," which proved to be a sleigh and hamper of lovely and useful gifts, made all joined in singing "Jingle Bells." Charlie made the presentation speech and thoroughly enjoyed helping the guest of honor with her lovely assortment of gifts. After singing "For She's a Jolly Good Fellow," Mrs. Nagy expressed her sincere thanks, to Mrs. Reeds, the hostess, and her assistants, Mrs. Ott and Mrs. Frickleton, and all her host of friends, both present and absent. Mrs. Nagy expects to spend the Christmas holidays with her husband who is stationed at Victoria, B.C.

"EAT RIGHT TO FEEL RIGHT" NEW SLOGAN

There is every reason for the farmers of Canada to give all the support they can to the "Nutrition" movement which has been started throughout the whole of the dominion and which will be fully under way in the new year.

In listing the proper nutrition—"Eat Right to Feel Right"—every item can be supplied by farmers. These include:

Milk, cheese (if available), vegetables, meat, eggs. Fruits (including tomatoes), and a serving of other fruits, fresh, canned or dried, are the only items not readily available on any farm, and in many instances they can not only be grown at home, but can be picked wild.

The above are the foundation foods and after that you can go "fancy" if you want to, but tuck in a reasonable amount of the above mentioned and it will go a long way towards making you "feel right."



UNITED CHURCH

Irma—Sunday school 11 a.m. Public worship 7:30 p.m. Services will also be held at Albert and Alma Mater at the usual time if weather and road conditions permit.

ST. MARY'S ANGLICAN

Holy communion will be celebrated on Sunday, Nov. 29, at 2:30 p.m.

WORLD OF WHEAT

What About Next Year's Crop?

Many farmers are worrying about the agricultural policy for next year. On August 1, next, there will be left over large quantities of wheat and coarse grains on farms and in elevators. Some suggest that no acreage on the prairies should be seeded, and that all farming families should be maintained for a year by the State. For my part I think this is wrong. The Axis countries suffer from a lack of food, but Providence has given us an abundance. We should accept it with thankfulness and not try deliberately to decrease nature's bounty. So I for one suggest that we should sow this next spring the same acreage that was seeded last spring. Far better to have too much food in wartime, even though it creates some problems, than to run the risk of a scarcity which we might have if one or two drought years occur again on this continent.

Nobody knows how much additional grain will be exported to Spain, Portugal, Russia, Turkey, and perhaps to Italy, Albania, Yugoslavia and Greece. The United States certainly will require from us quantities of coarse grains this coming year for their extended livestock program. All in all, then, I for one say: Sow all the acreage we can in wartime—Let us run no risks.

W. I. MEETING

The annual W.I. meeting will be held Thursday, Dec. 3, at the home of Mrs. Milne. Raffle to be donated by Mrs. Wiese, Hostesses, Mrs. T. Sanders, and Mrs. E. Rae. The annual bazaar and tea will be held Saturday, Nov. 28.

SPORTS

(By Walter Marlow) Last Friday night at Madison Square Gardens, a roaring crowd of 19,000 fight fans, saw Willie Pep win the featherweight championship of the world. The veteran Chalky White was unable to keep up the New York State boy in losing the decision of 15 rounds. Pep weighed 125½ and Wright 125½. The next boxing attraction at Madison Square brings together two of the leading heavyweights, Lee Savold and Jimmy Bivins, on Friday, November 27.

ON DISPLAY—COMPLETE NEW LINE OF

DRESS SHOES

For children, ladies and gents. 1.95 to 4.95
Priced from

Grocery Specials

TOMATO CATSUP 16 oz., 2 tins.....	25c	MOLASSES 2½ lb. tin special.....	23c
MINCE MEAT, good quality Maple Leaf, 2 lbs.....	39c	MACARONI 5 pound carton.....	29c
Kay brand, 2 lbs.....	29c	SARDINES 4 tins for.....	25c
SWEET MIXED PICKLES Devon, 27 oz. jar.....	32c	SODA BISCUITS 32 ounce pkg.....	35c
BAKING POWDER, B.R. 3 lb. tin.....	63c	COWAN'S COCOA 1 pound tin.....	27c
1 lb. tin.....	23c		

Buying Dressed Poultry

We will take dressed Chickens and Turkeys on FRIDAY, Dec. 4. Alberta Marketing Board buying

FOXWELL'S Phone 43 IRMA

JONATHAN APPLES . . . 3 1/2c lb.

in sacks

BEEF, by the quarter 13 1/2c lb.

Front quarters of good tender beef.

Irma Trading Co.

Irma Alberta

BRING US YOUR HIDES

No Need For Apology

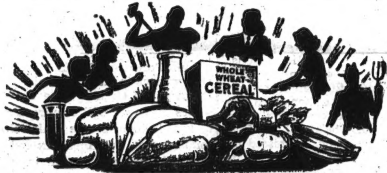
MR. HERBERT MORRISON, British Home Secretary and Minister of National Security, told the British people recently that they had no need to apologize to anyone for their three-year part in the war. His speech was in reply to "critical shafts directed at Britain from various points of the compass," but not, he emphasized, from representatives of the conquered people of Europe, who live in Britain and know what is being done there. In his speech, Mr. Morrison drew attention to certain facts which it would be well for everyone to review occasionally. One of these facts is that Britain did not wait until she was attacked to enter the war in the cause of freedom. Neither did she falter when France fell, and she remained the only barrier between Hitler and the conquest of the greater part of the globe. When she entered the war, and through the many critical periods that followed, Britain faced an enemy which was far superior in numbers and equipment. This situation existed, in fact, through every campaign in which British forces took part, until the most recent drive in Egypt. Yet they restored Abyssinia, inflicted heavy damage to the enemy in North Africa and by joining in the defence of Greece, gave the United Nations valuable time to prepare for other attacks. In the fighting in 1940 and 1941, over seventy per cent. of the casualties suffered by troops of the British Empire, were among those from the United Kingdom.

Production Of War Material

In the production of war materials, Britain's output is greater than that of any other country in proportion to the population. Twenty-two million British men and women do full-time work in vital war industries, while there are another two million, voluntary and part-time workers. Although it has been said that Britain has reached the peak of production, both in respect to labor and raw materials, Mr. Morrison reported that in September the output of war materials rose fourteen per cent., and the weight of aircraft increased by eighteen per cent. Since the major part of the raw materials are imported, the importance of the navy in this connection is great. The navy regularly patrols over 80,000 miles of trade routes and guards nearly 3,000 British and Allied merchant ships. It has escorted 120,000 convoys, and has brought 199 out of every 200 of the ships in these convoys safely to port. This has been done in addition to the many other wartime duties of the navy. Mr. Morrison also drew attention to the fact that eighty per cent. of the war materials manufactured in England have been shipped overseas to the various fighting fronts. Here again, the navy has played an important part.

Have Reason To Be Proud

In the air, too, the British have every reason to be proud of their record. In the Battle of Britain, the legend of the invincibility of the Luftwaffe was forever destroyed. The R.A.F. gained control then of the air over Britain, and has since been gradually extending that control deeper and deeper into the skies over Europe. The Royal Air Force, together with Dominion and Allied squadrons destroyed over 10,000 Axis planes between September 1939 and July 1942. In another respect, Mr. Morrison also defended Britain's part in the war. This was in reply to critics who have said that Britain is in the war only to preserve the Empire. Here Mr. Morrison pointed out that the British had driven the enemy out of Ethiopia, and had restored that country to its rightful rulers and its own people. Because there have been some defeats and some admitted errors in judgment, Britain's part in the war has been loudly criticized in some quarters. However, it would be well for us all to remember the many odds which she has overcome, and the many months during which she stood alone and held firm to preserve the whole democratic way of life. Mr. Morrison did well to remind the people of Britain as well as her critics and admirers in other lands, of the magnificent part she has played so far in this war.



Children and grown-ups alike look forward to dinner as the important meal of the day. That meal can be made up of foods which crowd out the necessary units essential to good health, or it can, just easily, be one with an abundance of vitamins and minerals. An example of each type of dinner are as follows:

DINNER

High Vitamin and Mineral Content	Low Vitamin and Mineral Content
Vegetable soup	Clear broth or consommé
Pot roast, carrots, onions	Pot roast (no vegetables)
Baked potatoes	Boiled potatoes
Cabbage salad	White bread and butter
Brown bread and butter	Jam pie (or tart)
(whole wheat)	Tea
Apple Betty	
Milk	

Mothers, unfortunately, often cater to the likes and dislikes of their children and omit the most necessary green or yellow vegetables. The habit of serving children nothing but potatoes with their meat, merely because of their fancied distaste for other types of vegetables, is a grave mistake. Only by the regular eating of vegetables rich in vitamins and minerals can Johnny or Mary hope to build firm bones and teeth, and healthy blood.

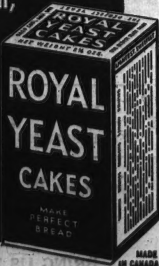
Children are usually very fond of pie, especially the sticky variety that is crammed with calories—and little else. Instead, why not plan a fruit pudding or simply serve plain fruit for dessert. The minerals contained in most fruits are valuable in protecting the child's body from disease. Besides, it's a saving on your sugar ration.

Many institutions today have made milk the dinner beverage. This is an excellent idea as the calcium requirements of the human body, and particularly children, are great, and too few of us drink as much milk as we should. Together with vegetables and fruit rich in vitamins and minerals, it makes a combination hard to beat.

Send a post card request to the Western Division, Health League of Canada, 111 Avenue Road, Toronto, Ont., for our free, up-to-date Vitamin Chart.

The sheep supplies the bulk of new material used in glove making. Alpaca cloth was introduced in England by the Earl of Derby in 1836.

Wrapped to keep it pure,
full strength,
ROYAL never lets
you down...
Gives you bread
that's extra fine—
Smoothest, sweetest
in the town!



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A FAMOUS BRAND

Ogden's FINE CUT



Operated by Pat Burton, twice winner of the North American and Canadian Golf Roping Championships at the Calgary Stampede, the Burton Ranch in Southern Alberta was established in 1930 by F. A. Burton.

BRAND OF THE BURTON RANCH 7/1

AIR TRAINING PLAN

LIST OF GRADUATES
No. 10 Service Flying Training School, Dauphin, Man. (Pilots)

LAC E. J. Beetz, Winnipeg, Man.
LAC L. A. Bode, Gravelbourg, Sask.
LAC M. V. Bower, Minnoka, Man.
LAC M. R. Cantin, McCreary, Man.
LAC G. E. Dalton, Regina, Sask.
LAC W. B. Dean, Yorkton, Sask.
LAC J. A. L. Leblanc, Flin Flon, Man.
LAC K. J. McLennan, Winnipeg, Man.
LAC C. F. Payne, Winnipeg, Man.
LAC R. M. Reimer, Limerick, Sask.
LAC E. Rogers, Spruce Grove, Alta.
LAC W. T. Roy, Glastonbury, Sask.
LAC W. W. Stewart, Radville, Sask.
LAC W. T. Whitte, Weyburn, Sask.

No. 12 Service Flying Training School, Brandon, Man. (Pilots)

LAC K. Bates, Regina, Sask.
LAC W. T. Cherrill, Theodore, Sask.
LAC W. Chick, Winnipeg, Man.
LAC D. R. W. Ewing, Delburne, Alta.
LAC B. Gibbs, Edmonton, Alta.
LAC C. V. James, Strathmore, Sask.
LAC S. R. Kelso, Hobbins, Man.
LAC J. McKoy, Brandon, Man.
LAC R. J. Matheson, Edmonton, Alta.
LAC J. McCauley, Portage la Prairie, Man.
LAC H. McKnight, Virden, Man.
LAC H. E. McKee, Huxley, Alta.
LAC J. M. Melrose, Strathmore, Sask.
LAC L. T. Olmstead, Portage la Prairie, Man.
LAC L. H. Patterson, Melfort, Sask.
LAC F. Petch, Cold Lake, Sask.
LAC T. B. Spink, Regina, Sask.
LAC G. Spelman, Marmora, Ont.
LAC E. J. Trutler, Lulworth, Sask.
LAC E. Wood, Norwood, Man.
LAC J. Wyatt, Winnipeg, Man.

The Thousand Days

Picture Shows What Canada Has Accomplished In Present Struggle

A short time ago in Toronto I sat in on the pre-view of a film produced by Associated Screen News that you must see when it reaches your local theatres.

For the first time is shown a complete picture of what the first Thousand Days of this War meant to every Canadian—and what has been accomplished by our nation in that time is graphically portrayed. Gordon Spurling, the director, has tied together in an extraordinarily interesting 20 minutes, a picture that should give you much pride in your country—your neighbours and yourself—if you have done your duty.

As the picture nears its end you see Winston Churchill speaking to the Canadian Parliament—you have a flashing series of war work activities in the largest machine gun factory in the world (Canadian), the second largest tank factory on earth (in Canada)—and didn't some Federal Minister say tanks couldn't be built here once?—factories producing a million shells a month—the great auto plants producing army vehicles, etc.

You will be proud that this Canada of ours, despite late starts and many stumbles, is doing so well. It is only possible through the united efforts of an aroused country who only need inspired leadership to go still further ahead.

This film is being rushed to all Canadian theatres, because it carries a heartening message that we need now.

Its not action—its facts. There's no love story—no mugging—no hero—but all Canadians will be prouder still of the Dominion when they see what all parts of it are contributing to the war effort. The film runs 20 minutes—it seemed to be five minutes long because it was so interesting and vital.

Ask your local theatre when they'll show "The Thousand Days" and don't miss it.—Pratt Kuhn.

Evidence was given recently that the human heart has walls that act like a bullet-proof gasoline tank in self-sealing a wound made by a bullet.

NEWS of your Army

From Directorate of Public Relations Army

Officers of the Canadian Army will henceforth have new regulation pattern dress jackets which will further economize on clothing materials. Box pleats are omitted from breast pockets, bottom pockets will be of the slit type, similar to those worn in civilian jackets and plain sleeves without built-on cuffs, except in the case of the Scottish pattern jacket which will retain the gauntlet pattern cut.

Every day of the week mail censors are called upon to strike out information contained to letters sent to prisoners of war in occupied countries. Canadians with next-of-kin held prisoners of war should procure a copy of "Regulations Concerning Communication With Prisoners Of War Interned Abroad" from Mr. E. F. Collins, Next-of-Kin Prisoner of War Branch, Department of National War Services, Ottawa, before writing to friends or relatives interned overseas.

"The great majority of the wounds suffered by the Canadians at Dieppe who were taken aboard a floating dressing station, half mile off shore, were slight, according to Capt. R. B. Murray of Markdale and Kingston, Ont., who served at Dieppe with the Royal Canadian Army Medical Corps. Most of them came aboard the ship cowering over their bad luck at being put out of action. Those who could help but who could not return to the raid were kept busy helping to care for additional wounded.

The men and women of Canada's Armed Forces may now see the latest talking pictures in their own barracks. The days of the "third run" pictures are over for the services, as now the motion picture industry will provide "first run" movies on 16 millimeter film for canteen use.

The scope of training in the Canadian Women's Army Corps will be widened, and a new basic training centre at Kitchener, Ontario, will have a cook's course from which it is expected thirty girls a month will graduate. Forty drivers will be graduated from there each month in addition to clerks, etc. MacDonnell College at St. Anne de Bellevue, P.Q., will be an Advanced Training Centre as well as a school for the graduation of approximately 50 officers a month. Plans are under way to train 450 girls a month at the basic training centre at Vermilion, Alberta.

Dobbin has enlisted. Horses have been put to use at Petawawa Military Camp to relieve mechanized equipment on short hauls thereby effecting considerable economy in gasoline and rubber. Experienced teamsters have been selected from the camp personnel.

Promoted from the rank of Major, Lieut.-Col. Ralph S. Carey, formerly Assistant Army Examiner at Winnipeg has been appointed to the Directorate of Personal Services at National Defence Headquarters. Lt.-Col. Richard Barton Sharpe, formerly of Windsor and Whitby, Ont., is now in charge of all A and B class vehicles under the jurisdiction of the Directorate of Mechanical Maintenance of the Master-General of Ordnance Branch, Ottawa. Brigadier Norman A. Gienelli, of Toronto, and former D.A.A. and Q.M.G. at M.D. 10 headquarters, Winnipeg, has been appointed to command an Army Tank Brigade which is in training at Camp Borden.

The Information Services at National Defence Headquarters are now reorganized with Joseph W. G. Clark as Chief of Information Armed Forces, H. C. Howard of Montreal, Director of Information for Naval Services, G. H. Salana of Montreal, Director of Information for Army and Gerald M. Brown of Toronto, Director of Information for the R.C.A.F.

Work of the London fire brigade photographic unit which operated during the blitz is to go on display so that Britons may see how their fire fighters carried on during air raids.

PATENTS

AN OFFER TO EVERY INVENTOR. List of inventions and full information sent free. THE BARRY COMPANY, Registered Patent Attorneys, 273 Bank Street, Ottawa, Canada.

HOUSOLDIERS—Attention!



Here's the Answer to Your Question

If you cannot get Crown Brand Syrup from your favourite grocer now and then, here is the reason. Because "Crown Brand" in addition to its other uses is being very generally used to help supplement the supply of sugar in Canadian Homes, the demand has increased tremendously.

Though there has been a much greater amount of Crown Brand syrup produced this year, even this increased supply cannot cope with the shortage of millions of pounds of sugar.

Don't hoard... buy normally... we are making every effort to supply the increased demand, and your grocer will do his best to fill your needs.



GEMS OF THOUGHT

LIGHT

And God said, Let there be light: and there was light.—Genesis 1:3. Light is the symbol of truth.—James Russell Lowell.

The light of nature, the light of science, and the light of reason, are but as darkness, compared with the divine light which shines only from the word of God.—John R. Lord.

Lamps make oil-spots, and candles need snuffing; it is only the light of heaven that shines pure and leaves no stain.—Goethe.

God is the fountain of light, and He illumines one's way when one is obedient.—Mary Baker Eddy.

Walk in the light, and thou shalt see Thy path, though thorny, bright; For God by grace shall dwell with thee.

And God Himself is Light.

—Bernard Barton.

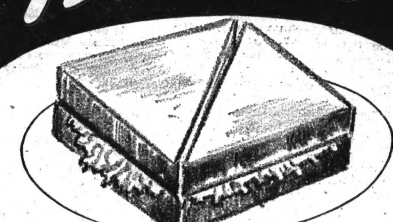
QUITE IMPOSSIBLE

Sir Stafford Cripps is credited with saying in an interview that the key to the whole crisis in India is found in Gandhi's adherence to a policy of non-violence. An Indian government that was pledged to pacifism, and might even make peace with the Axis, could not be countenanced by Britain while she is waging a life-and-death struggle.

There are 25,000,000 insects in the air above each square mile of the earth's surface, according to estimates.

A TEASPOONFUL STOPS PAIN OF INDIGESTION. If you can't eat everything, because of stomach distress, get quickest relief—WILDER'S Stomach Powder. Time-tested formula as used in leading hospitals. 50c and \$1.00 at druggists.

Freshness



WHEN SANDWICHES ARE TO BE PREPARED FOR LUNCHES, PICNICS OR GUESTS, WRAP THEM IN A SHEET OF PRESTO WAXED TISSUE TO RETAIN THEIR FLAVOR AND TO KEEP THEM FRESH AND MOIST.

Presto PACK

WAXED TISSUE PAPER

IS IN A SELF-SERVING PACK, WHICH HANGS ON THE WALL, SERVING YOU A GENEROUS SIZED SHEET OF WAXED TISSUE PAPER AT EACH PULL.

Appleford PAPER PRODUCTS LIMITED

HAMILTON • TORONTO • MONTREAL

Tobacco Parcels to PRISONERS OF WAR



POST FREE

All communications with prisoners of war (no matter in what country they may be held) are under the supervision of the International Red Cross. Any parcel sent to prisoners of war, go through this organization and NO POSTAGE IS REQUIRED. This means that you can send

300 CIGARETTES FOR 76¢

to any prisoner of war. You may send any one of the following brands for this price:

"BRITISH CONSOLS," "LEGION," "SCOTCH BLENDS," "EXPORT" or "MACDONALD'S MENTHOL"

or if you wish, one pound of tobacco—BRIER SMOKING or any MACDONALD'S CIGARETTE TOBACCO (with papers) also DAILY MAIL cigarette tobacco.

1,000 cigarettes—any one of the above brands—may be sent under the same conditions for \$1.90

When sending in your order, please be sure to give the following information: Regimental number, prisoner war number, rank and name, camp and also the name and address of sender.

Remittance must be made by postal note or money order and sent to

PRISONERS OF WAR DEPARTMENT,

W. C. MACDONALD INC.

P. O. Box 1929, Place d'Armes, Montreal, Canada

HALFWAY HOUSE

— BY —

MICHAEL TRENT

CHAPTER VI.

Anne's eyes narrowed, seeing Erich Kruger, and a flash of anger showed there as she remembered that they two had some unfinished business. She ignored his amusement for her romantic parting with Steve, not wanting to lose her head over trivialities. She couldn't afford to lose track of the major issue.

"So we're back where we left off," she said sharply. "That's fine. I want to talk to you, Erich—really talk to you."

"Not Erich," he cautioned her. "John Blake."

"Very well—John Blake. The name doesn't matter. What does matter is the dangerous position you've put dad and me in." "I am here," he said, his voice rough-edged. "Your father has permitted me to stay, and with or without his permission, I intend to stay. I find Halfway House much to my liking. His hand shot out and closed lightly on her wrist. "Perhaps that would be consequences for harboring me. I think it best that you and I assume there would be. You would not like your ailing father to go to prison, I think."

"You not only impose upon us," Anne said, "you threaten."

"Yes. A man in my unhappy position must do ugly things. I threaten you to make you be sensible."

He released her arm, nodded curtly, then turned and walked back into the lobby. Anne shivered under a chill fear. She could imagine what the consequences would be: arrest, disgraceful publicity, a trial—and perhaps prison. A terrible blow to

the ill Drew Lowry. The only way to avoid such consequences was to do as Erich ordered. Incredible though it was, he had the upper hand—and held the whip.

More guests arrived at Halfway House on Thursday and Friday. Reservations came by wire, and soon the hotel would be filled to its limited capacity. Anne was grateful for this success, with its financial stabilization for her and her father, but she was also relieved that a crowd was arriving. Erich would be less noticeable in a bustling hotel. And, too, the influx of guests kept her busy and being busy was an excuse not to see Steve Hayes—Erich had ordered.

She had promised to visit the ranger station Saturday night. She awoke Saturday morning torn between a desire to defy Erich and a fear that it would be disaster to defy him. She would not, as he feared, deliberately betray him to Steve Hayes, but there was a danger that she might give him away through a careless word. She was in love with Steve, and she couldn't have secrets from the man she loved. No, she mustn't risk seeing Steve. So, early in the morning, she told herself she would not visit the ranger station.

She had arranged a saddle trip for some of the guests for Saturday morning and at 10 o'clock she led a little cavalcade of a dozen riders down into the pine-studded valley and along the shore of Indian Lake. Erich, the lodge's handyman, came along to prepare a picnic lunch at high noon and Erich came along without invitation.

Once they rode a little ahead of the others, and he took the opportunity to say, "I see you have decided to be sensible, Anne. The ranger has not again come to Halfway House."

Anne gave him an annoyed look. "That is not because you wished it."

"Ah, then he is not so interested in you as I thought?"

"He is interested in me as he could be. But he has his job and can't spend every day with me."

"I feel sorry for him, in that case," Erich said. "He's a good fellow. He was mocking her, and was surprised to find her looking at her with a sober intensity. He swung his mount near and their knees brushed. He leaned toward her from the saddle.

"I also envy him his good luck," he said. "You are in love with him. I wish your voice would be unsteady when you spoke of me—and your eyes would light up for me as they did for him the night he came to the hotel. Anne, I think for a long time I have been in love with you without knowing it. Perhaps it was love that always made me anxious to visit your house three years ago. I should have known then, perhaps, before you met this ranger fellow."

His voice thickened with emotion and his words were spoken with a guttural mumble that gave him away for a man whose natural language was German. Anne stared at him in surprise, with a sense of dismay, and she could see that he actually was carried away by emotion. She had thought him so stolid and she had misjudged him.

"Erich—" her voice too was unsteady. She knew this had to be stopped now. "Erich, I'm in love with him—Steve Hayes."

"Ah, yes," Erich murmured. "He knew his horse and rode on alone. When the sun was high overhead, the cavalcade halted at a clearing on the lake and ate the picnic lunch. Erich walked along the shore instead of eating with the others, and after he had been gone for half an hour, Anne went in search of him. She walked through the trees and underbrush for perhaps half a mile without seeing him. A sudden worry came. Erich might have ridden away after his talk with her, to leave Half-

way House. Thinking of him wandering through the mountains, trying to find a way across the country to Mexico, scared her. She called his name in sudden panic. There was no answer, but as she stood there with the silence of the forest pressing down she sensed that unseen eyes watched her. The feeling persisted, was disturbing; she peered into the gloom beneath the pines and finally glimpsed an unmistakable figure some 20 yards away. It was no more than a glimpse, for the figure disappeared instantly, but it was enough to recognize the scare-crow figure of the man named Jud. Anne watched the vicinity and a moment later she saw the yellow dog Wolf. Evidently or some strange reason, man and dog had been spying on her and were now trying to slip away without being seen.

The gloom and intense silence among the trees suddenly pulled against her nerves. She hastily turned back toward the clearing, puzzling over Jud's queer behavior, but forgetting him on reaching the cleared place by the lake. Erich was there, calmly eating his lunch, and she felt an odd relief.

Two guests were departing that evening, but two new ones arrived while Anne was away from Halfway House. There was a smart yellow sport coupe parked in the drive when she returned in mid-afternoon, and two new names were on the register. The names were Mrs. Margaret Leland and Miss Rhea Marshall, and the two women were from Detroit. Anne's father looked pleased with the two new guests.

"They wanted a whole suite of rooms," he told her. "The older woman, Mrs. Leland, said she simply couldn't be cooped up in one room. She was very much annoyed when I told her there wasn't a suite to be had at Halfway House for love nor money. She actually snuffed her disdain. I gathered it was her niece's idea, coming here. The niece, by the way, is the daughter of the present owner of Marshall Motors and very beautiful."

"Perhaps," Anne said unconcernedly, "the lady is trying to get away from it all."

She went up to her room to change from her riding clothes. She had no idea that she would shortly regret taking the girl, Rhea Marshall, so lightly.

Rhea Marshall was, as Drew Lowry said, beautiful. Anne admitted that to herself, meeting the girl at dinner. Rhea Marshall was regally tall, divine of figure, and she had dark hair and languorous blue-black eyes. Her features and skin were flawless, and her red lips had a slow attractive way of parting over gleaming white teeth when she smiled. She had charming beautiful poise, but Anne suspected it might be hard to like her.

Meeting Anne, the dark girl said,

CHILDREN'S COLDS

FOR DIRECT RELIEF from miseries of colds—coughing, phlegm, irritation, drooped upper air passages—rub throat, chest, and back with Vicks VapoRub. Its poultice-and-steam action brings relief without dosing.

ALSO, FOR HEADACHE, "sinusitis," cold "flu," and hot water. Then have the child breathe in the steaming vapors.



VICKS VAPORUB

X-X OUR CROSSWORD PUZZLE X-X

No. 4801

1	2	3	4	5	6	7	8	9	10	11
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HORIZONTAL

- Border
- To pierce
- Network
- Holland
- commune
- Ireland
- Scarlet
- South American
- Vegetable
- Article
- Gushing
- Ventilates
- To remove
- from
- Cereal grain
- Fragment
- Indo-Chinese
- language
- To prohibit
- Ship channel
- Toward
- Slice of beef
- Animal's foot
- To deposit
- To raise
- with the
- lever
- Prefix: two

VERTICAL

- Chief male character in a play
- Biblical garden
- Pertaining to the state
- To scrutinize
- Jutting rock
- Ornament
- Acorn-bearing tree
- Cry of sheep
- To withdraw
- Silk worm
- Mineral
- Girl's name
- Symbol for nickel
- Preposition
- To agitate
- Symbol for Iridium
- Cost
- Sisal
- Sudden inhalation
- Small particle
- Acorn-bearing tree
- Wise saying
- Islands
- British West Indies
- Blind
- French conjunction
- To comply
- Means of communication
- Foot lever
- To exist
- Artificial language
- Stringed instrument
- Officer's assistant
- Spells
- Conciliate
- Eggs
- Hispanic
- 2000 lbs.

Answer to No. 4800

WATER BURRO
NATURE VILLAGES
ONCE UPON A TIME
PAD AVERT TAT
ROSE ENTER OF
DENY MEURES
HORROR
NEGRABIGIE
NAGADORS CAN
BRNKNRERS PO
REBATE RAPID
DATED STARS

A BETTER WAY...



to a Brighter Day

GOOD FOOD IS GOOD SENSE. Never before has it been more important for you to buy wisely and eat well. Today, good health is an essential duty. And good food is essential to good health.

Include KELLOGG'S ALL-BRAN in your "must" list. Remember, ALL-BRAN is more than a delicious, nourishing cereal. It's also a grand, laxative food that provides a "better way" to avoid constipation caused by the lack of the proper amount of "bulk" in the diet. But remember, ALL-BRAN doesn't work like harsh cathartics. It takes time.

Eat ALL-BRAN in tasty breakfast muffins or as a crunchy cereal every day... drink plenty of water... and see if you don't agree that ALL-BRAN is a better way to a brighter day!

Buy ALL-BRAN at your grocer's in either of the two conveniently sized packages. Order it in the individual serving package at restaurants. Made by Kellogg's at London, Canada.

TRY THESE TEMPTING ALL-BRAN CORN SYRUP MUFFINS TODAY!



Kellogg's ALL-BRAN

Keeps You Regular . . . NATURALLY

A tornado often runs its entire course in less than an hour. Basket making is believed to be one of the earliest human industries.

DID YOU KNOW THAT:

— When courtier Montezuma, Tumbuco In this opera house, one half the audience are Canadians, one half are Americans, yet each one remains in his own country throughout the performance. The undefended Canada-U.S. boundary line runs through the middle of the auditorium! This is one of the odd facts revealed in an Associated Screen "Did You Know That" movie short.

THE EXTRA Electric ENERGY in BURGESS BATTERIES means they will last much longer

BURGESS BATTERIES

You GIRLS WHO SUFFER DYSMENORRHEA

If you suffer monthly cramps, backache, dizziness, "irregularities," nervousness—due to functional monthly disturbances—try Lydia E. Pinkham's Vegetable Compound Tablets (with added iron). Made especially for women. They also help build up red blood. Made in Canada.

GET 1/3 MORE LIGHT

For the price of a bit of soap!

ACTUAL tests have proved that dust, dirt, insects and grime accumulating on lamps, shades and reflectors, will often reduce the light from your lamps by 25% to 50%. All these light-stealing accumulations can be removed easily and quickly with warm water and a bit of soap.

Put the light you are now losing, yet paying for, back on the job making seeing easier, making your home brighter, making reading, studying and housework easier and quicker.

It won't add a single cent to your electricity bill, but it will add much to the pleasure of living and the enjoyment of your home.

Keep your eyes in working order. Provide them with adequate light for easy effortless seeing



CALGARY POWER COMPANY LIMITED

Local Manager: L. BAXTER, Wainwright

Follow This 5-Point Plan For More Light Without Paying More For It

- 1 Remove all bulbs and wash them in plenty of warm water and soap. A wipe with a damp cloth is NOT enough.
- 2 Wash all reflectors and washable shades with warm water and soap. Here again, wiping with a damp cloth will not do a good job.
- 3 Make sure you have the proper sizes of bulbs in every fixture.
- 4 Rearrange your furniture or lamps so that the most used seats have the best light available.
- 5 Have a regular systematic cleaning schedule and follow it consistently. For maximum lighting efficiency all lamps, reflectors and shades should be cleaned at least once a month.

ADVERTISING IN WARTIME

People are sometimes heard to ask why advertising should be allowed in wartime. They argue that it is a wasteful and useless practice that should be abolished or at least greatly curtailed.

Sensible answers to such people are provided in the Retailers' Bulletin, an official publication of the Wartime Prices and Trade Board. The Bulletin states simply that if the production of particular goods or services is permitted then it is permissible to sell them and it is permissible to assist their sales by using advertising media within the few regulations set forth by the government. Moreover, the Bulletin outlines the following ways in which advertising may contribute to the stabilization of goods and services:

"Informing customers of the effect of government regulations upon purchasing.

"Giving current information regarding available goods to prevent panic buying or hoarding due to rumors or temporary shortages.

"Interpreting priority or simplified practice ruling by giving reasons for rationing, limitations of supply, reduced deliveries or other curtailments of service.

"Guiding the buying public to available perishable goods or other goods in plentiful supply."

The Bulletin further makes clear that merchants may advertise comparative prices in order to move perishable, out-of-season stock, or broken ranges of stock which are offered at special prices. Such advertising is helpful to organized commerce, although it should not encourage unnecessary buying, nor stimulate the desire to hoard.

Concludes the Bulletin: "Until peacetime conditions are restored, advertising will find many new and different functions to perform urging customers to restrict their choice and to save rather than to choose and to spend, educating the public to more economical and fuller use of available

LOCALS

A dance and card party will be held at Avonglen school on Friday, November 27, in aid of a Christmas concert. Coulman's orchestra will supply the music.

Mrs. Ruby Matheson's auction sale which was to have been held on November 18, has been postponed to December 3, owing to the condition of the roads.

Mr. and Mrs. Frank Matheson left for Edmonton last Monday.

Mrs. L. Stougard was an Edmonton visitor this week.

Salvage is still needed. Bring in what you have.

Miss Alice Reed left on the Flyer on Wednesday morning for Princeton, B.C.

Mr. I. Sharkey arrived home last Tuesday for a few holidays before reporting for training.

The Sunburst Motor Coaches have received exemption from the 50-mile limit on the Edmonton-Wainwright run, and are now operating daily except Sundays and Wednesdays. This reduced service has been decided on in order to save gas and tires.

The annual meeting of the W.A. of St. Mary's church will be held at the home of Mrs. Pryce Jones on Dec. 11. It is hoped that we will have a good attendance.

The first in a series of military whist drives will be held in Hedley's hall on Saturday evening, Dec. 5, sponsored by the Irma branch of the C.C.F.

Mr. Wm. Dootson will leave shortly for an Edmonton coal mine where he will do his bit towards keeping the home fires burning during the winter. Mrs. McCartney will live with her daughter, Mrs. Dootson, until spring.

The postponed L.O.B.A. whist drive was held in Hedley's hall last Tuesday evening. The prize winners were: ladies' first, Mrs. Milne; 2nd, Mrs. Pyle; gents' first, Mr. E. E. Sharkey; second, Mr. M. D. Askin.

In the account of the shower for Mrs. Ray Locke published in the Nov. 13 issue of the Times the account should read "Mrs. Geo. Fischer and Mr. Neil McMillan sang" and not Mrs. McMillan as published.

After another nice mild weekend, the temperature dropped Monday night to give us another taste of winter.

The Irma school board has decided that for the next two months at least that school would open at 9:30 a.m. instead of 9:00 so that the scholars coming a long way will not have to leave home so long before daylight. During this period the school will only have one hour at noon so that the scholars will be able to leave for home at the same time as before. The Irma high school will observe the same school hours.

Edmonton visitors this week included Mr. and Mrs. A. E. Foxwell, Mrs. Pryce Jones, Mrs. E. W. Carter, Messrs. R. H. Smith, John Ostad, Carl Anquist, F. Meyer, F. Keller, Miss G. Savage, Pte. Tom Lewis and E. P. Tomlinson.

GRAND OPENING SONS OF NORWAY HALL

The grand opening of the Sons of Norway hall, eleven miles north of Sedgewick will be held on June 23rd, 1943. No tickets sold for this occasion can be used at any other time.

By Order,
signed, the Secretary.

commodities, informing consumers of the facts behind the elimination of "fills" from new standardized and simplified products, etc."

—The Ottawa Journal.



"We'll hold your place"

IN EVERY city, town and village throughout Canada today there are gaps where once were young men. They heard a call and put on navy blue, khaki, horizon blue, and they have gone, answering a call . . .

They are missed—missed not only in their homes but also in the business places which once they filled.

They have gone from every institution in Canada; but from none more than from the chartered banks. There is hardly a branch office from coast to coast which is not today the poorer—and the prouder—for those who thus laid down their pens.

But every branch manager, as he shook parting hands, had this consolation: he could say, "We'll hold your place. It will be waiting for you when you come back. That is a pledge."

So it is the part of those who remain to serve their country in such a way that the promise may be kept: "We'll hold your place."



There were 14,433 single and married men from 18 to 45 years of age employed by the Chartered Banks at the outbreak of war. 5,053—or 35% of them had joined the armed forces by October 31st, 1942; 1,243 others who joined bank staffs since war began have also enlisted.

THE CHARTERED BANKS OF CANADA

Irma Times

Published every Friday by the Times Publishers, Irma, Alberta
E. W. CARTER, Local Editor

PURVIS & LOGAN
Barristers and Solicitors
Irma Phone: No 37

At Irma every second and fourth Friday of each month

When tablecloths wear thin in the centre, cut up the outside into 12, or 16-inch squares and hem-stitch and use as napkins.

A good way to use stale bread is to make rusks to eat with butter and cheese. Cut the bread in strips, dip in a little sweetened milk and bake in a warm oven until dry and crisp.

Add half a cup of boiled rice to your regular waffle recipe if you want to serve waffles with creamed chicken or fish.

SHIPPING HOGS

Every Tuesday and Wednesday up to 1 o'clock p.m.

Starting Car Every Week

HIGHER PRICES PAID

O. A. Lovig, Irma



The Gnu is an African antelope with a large ox-like head, a long mane, and horns which curve downwards and outward and then up.

G is also for GUIDE

For a tried and true guide to satisfactory shopping, turn to EATON'S Catalogue. It's designed to make your every purchase trouble-free and easy! Look through your Catalogue today. We know you'll be pleased with the wide varieties of goods offered and you'll find shopping by Mail the EATON'S way a satisfying experience.

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"A STORE BETWEEN COVERS"

T. EATON CO. LIMITED

EATON'S

Keep watch

Support the NAVY LEAGUE OF CANADA

NAVY WEEK . . NOV. 22-28

THE DOORWAY TO HOSPITALITY

• Rates that are considerate of your pocketbook.
• Large airy guest rooms, comfortably furnished.
• Grand food in the Cafe at reasonable prices.

The kind of hotel you like

ROYAL GEORGE HOTEL

101st Street, Edmonton

TRAVEL BY BUS

Here's how you can help with our Nation's Transportation problem:

1. Travel Tuesdays, Wednesdays, Thursdays, instead of on crowded week-ends.
2. Avoid travelling on holidays during the rush season.
3. If you are sometimes inconvenienced, smile it off as a contribution to winning the war.
4. Consult your Agent or Driver for travel information.

Sunburst Motor Coaches Ltd.

Each cake wrapped airtight

ROYAL YEAST CAKES

MADE IN CANADA